

## DAMA NL Datamanagement Dag

Introductie

Ronald Baan
President DAMA NL
president@dama-nl.org

## DAMA International



#### **MISSION**

We are a not-for-profit, vendorindependent, global association of technical and business professionals dedicated to advancing the concepts and practices of information and data management.

#### **VISION**

Our vision is an essential resource to those who engage in information and data management.

#### **PURPOSE**

Our primary purpose is to promote the understanding, development and practice of managing data and information as key enterprise assets to support the organization.

## Contact us when ...





When you want to know what Data Management means for organisations, how to start or how to take it to the next level



When you want to participate in defining Best Practices for Data Management cases, new technologies and processes



When you want to share challenges or experiences with peers, such as data stewards, data architects, Chief Data Officers

# From the archives: DAMA NL Focus 2022



- Administration
- Website
- Events
- Presentations
- Working Groups
- Partners
- LinkedIn Group
- Sponsors
- Book Selling
- DAMA DMBoK in Dutch
- Training and Certification
- Universities



# Hot topics in our community



**Working Groups** 

**Federated Governance** 

**Ontologies** 

DAMA-DMBOK

Data Management Netwerkennis delen

Metadata

Information Governance

**Data Quality Data Governance** 

**Data Modeling** 

**Data Strategy** 

**CDMP** 

**Ecological Impact** 

**Data Platform** 

# Topics from the questionnaire



Data Manager	Data Governance										
Networking	Sharing Knowledge				Best Practices						
Data Quality Data		DAMA	)AMA			Trends			Al		
Metadata Data S	<u>Data Strategy</u>		<u>ES</u>	GG Data	<u>Data Science</u>	Data	Catalogs	Change Management		Use Cases	
Data Data Mesh	Ontolog	gies DM	вок	Data Ethics	GenAl	Datakwa	liteit <u>Data</u> <u>Mode</u>		Data Lakes	Cloud	

## Achievements



#### 1. Working Groups

- Successful collaborations and outcomes
- Products in our webshop

#### 2.DAMA Drinks

- It started in Amsterdam ...
- Covering the whole of NL

#### 3. Corporate Friends

- Over 25 corporate friends
- Impact of these partnerships

#### 4. Books NL and EN

- Over 250 orders for DMBoK NL, including Corporate License
- No more DMBoK books in English through our website (Amazon and BOL of course still deliver)

## The Future



#### 1. Strengthening DAMA NL Working Groups

- 1. Working together between Working Groups
- 2. Expanding Working Groups to Communities

#### 2. Community Building

- 1. Communities around working groups
- 2. Benefits for members

#### 3. Expanding DAMA Drinks

- 1. Upcoming events and new locations
- 2. The value of networking and deep dives into current topics

#### 4. Growing Corporate Friendships

- 1. New corporate friends
- 2. Benefits for the data management field

#### 5. Member Engagement

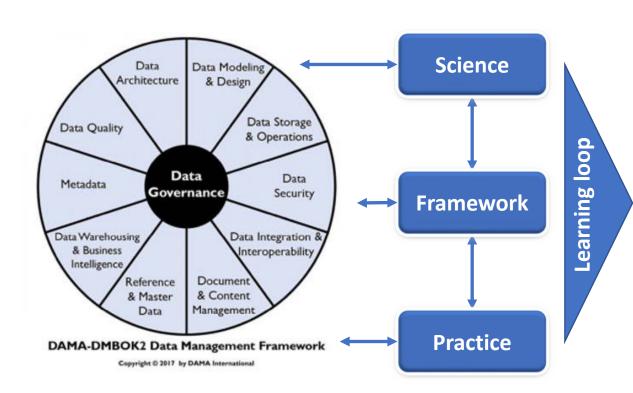
- 1. Idea sharing and active participation
- 2. Channels for submitting suggestions

And ... (see next slide)

# Working Groups and Initiatives

# Working Groups and Initiatives supporting the DMBoK Framework





Research and education on **patterns** 

By understanding from the research content on a metalevel we can understand what happens in the field of Data Management and where other practices can enhance and support or borrow

#### Research and education on content

Researching practical questions creates the content for deeper understanding of the do's and don't and getting to the root-causes what knowledge can be enhanced or should

#### **Tools & Practice**

Tools speed up the practical application of knowledge in day-2-day business and give direction what knowledge needs to be taught

Data Education Ladder, Van Der Veen, 2022

# Conclusion of the opening



- Great to be here with all of you!
- Thank you to our "Vrienden van DAMA NL", both corporate and individual
- Increasing traction, speed and intensity, the coming year is going to be anything but boring