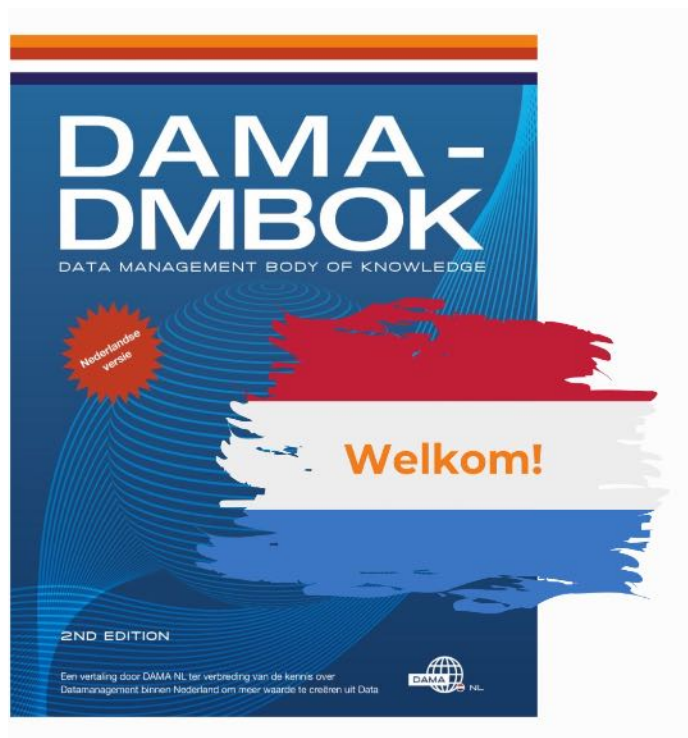




DAMA NL Datamanagement Dag

Introductie



Ronald Baan

President DAMA NL

president@dama-nl.org

MISSION

We are a not-for-profit, vendor-independent, global association of technical and business professionals dedicated to advancing the concepts and practices of information and data management.

VISION

Our vision is an essential resource to those who engage in information and data management.

PURPOSE

Our primary purpose is to promote the understanding, development and practice of managing data and information as key enterprise assets to support the organization.

Contact us when ...



When you want to know what Data Management means for organisations, how to start or how to take it to the next level

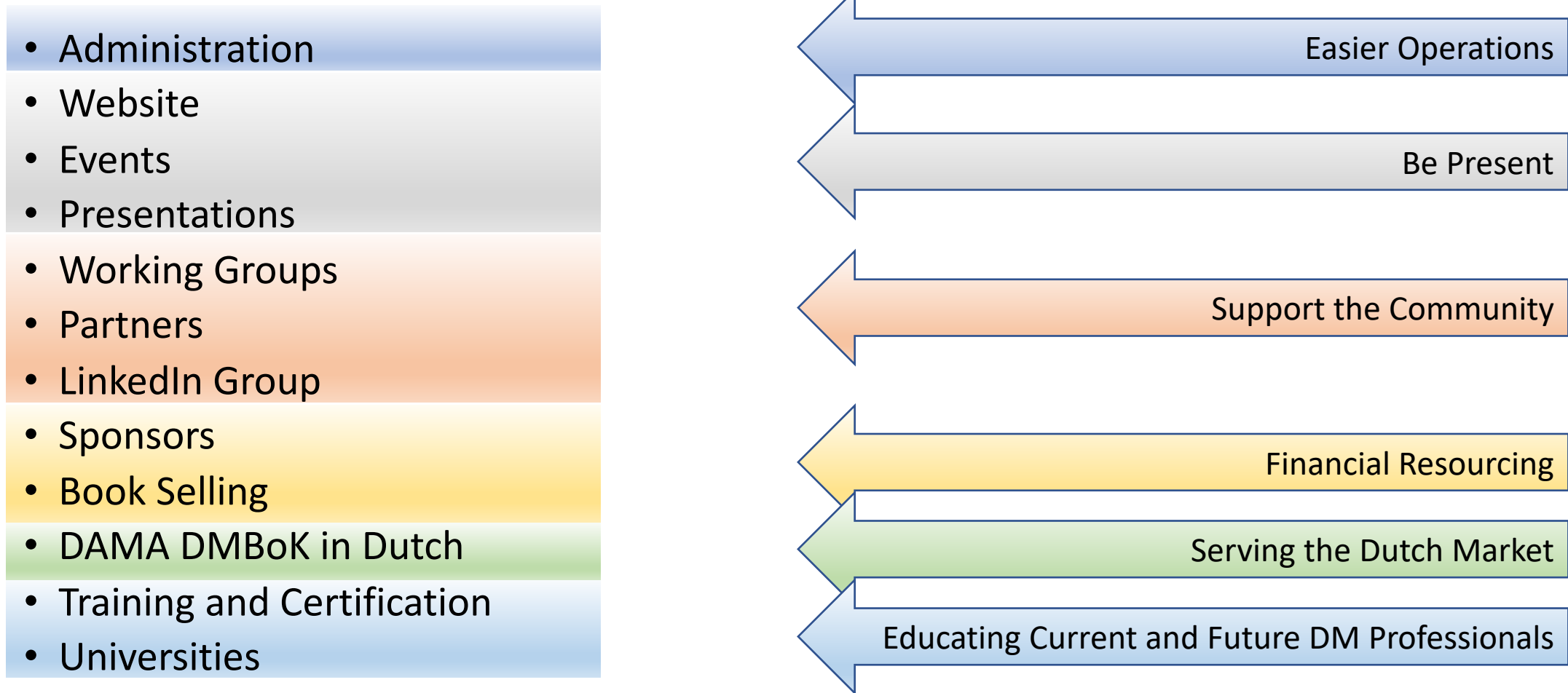


When you want to participate in defining Best Practices for Data Management cases, new technologies and processes

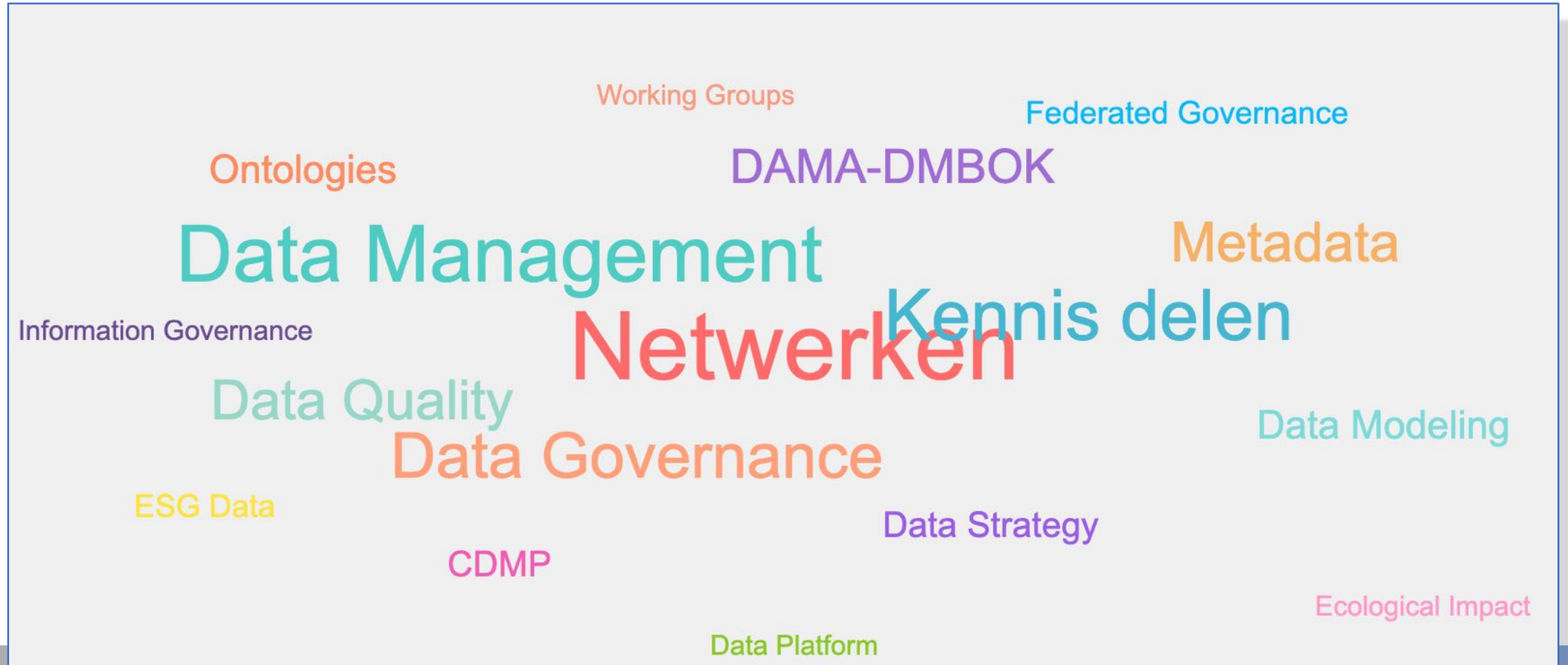


When you want to share challenges or experiences with peers, such as data stewards, data architects, Chief Data Officers

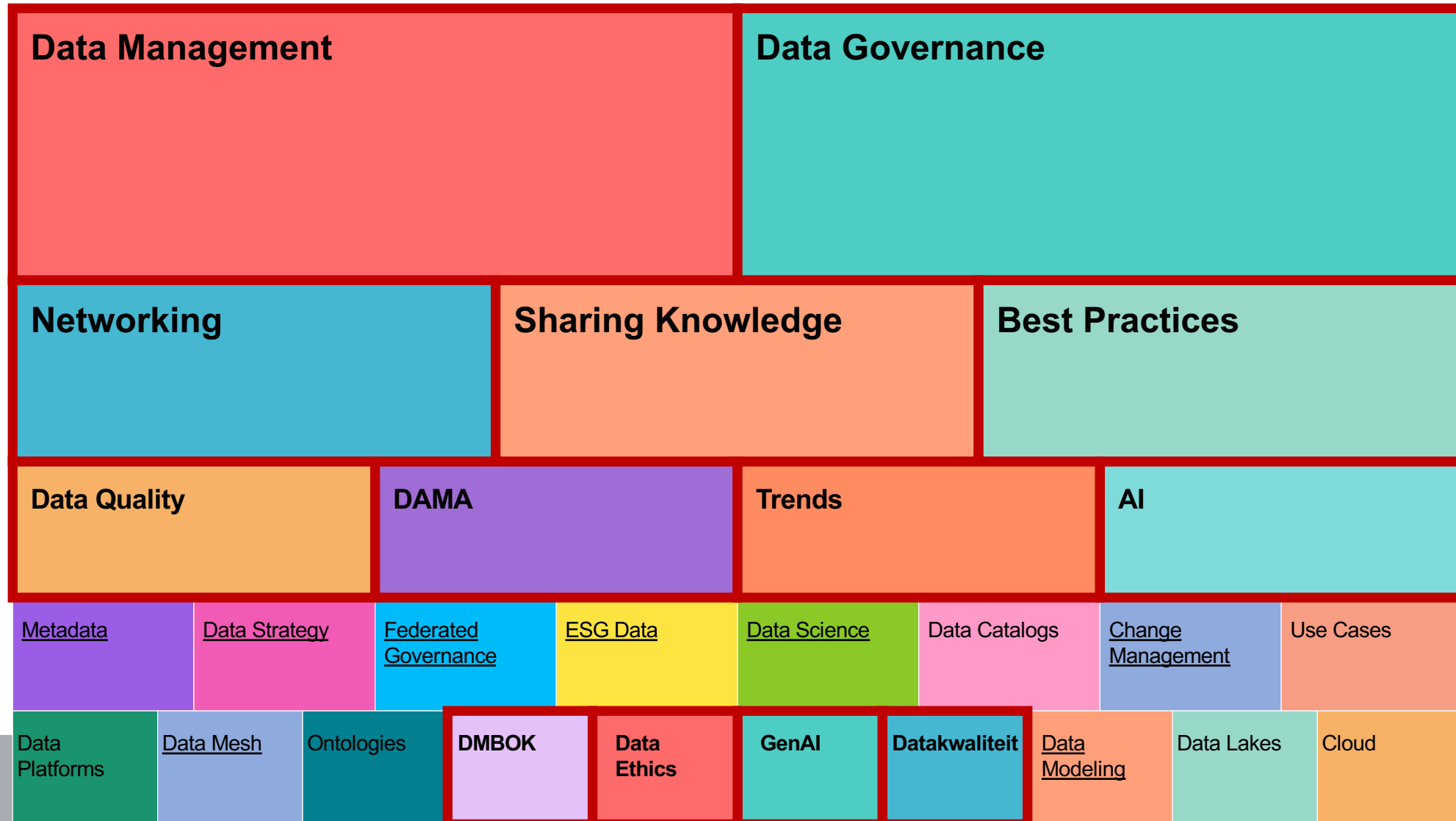
From the archives: DAMA NL Focus 2022



Hot topics in our community



Topics from the questionnaire



Achievements

1. Working Groups

- Successful collaborations and outcomes
- Products in our webshop

2. DAMA Drinks

- It started in Amsterdam ...
- Covering the whole of NL

3. Corporate Friends

- Over 25 corporate friends
- Impact of these partnerships

4. Books NL and EN

- Over 250 orders for DMBok NL, including Corporate License
- No more DMBok books in English through our website 🙄
(Amazon and BOL of course still deliver)

The Future

1. Strengthening DAMA NL Working Groups

1. Working together between Working Groups
2. Expanding Working Groups to Communities

2. Community Building

1. Communities around working groups
2. Benefits for members

3. Expanding DAMA Drinks

1. Upcoming events and new locations
2. The value of networking and deep dives into current topics

4. Growing Corporate Friendships

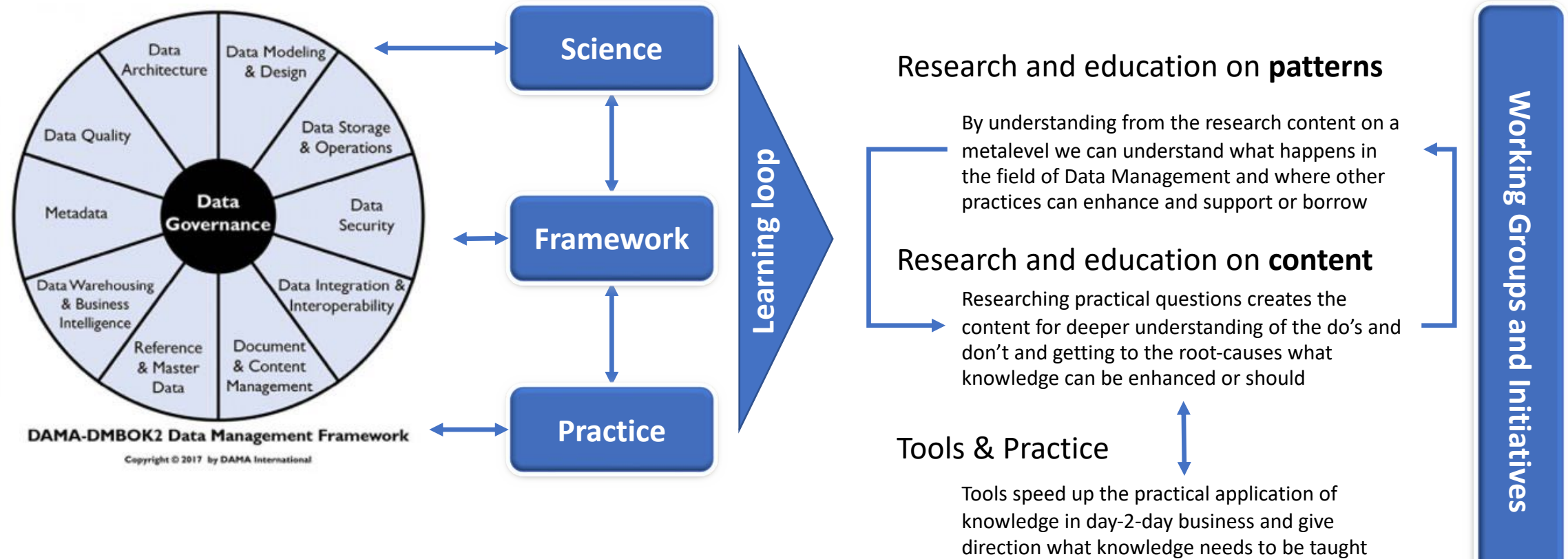
1. New corporate friends
2. Benefits for the data management field

5. Member Engagement

1. Idea sharing and active participation
2. Channels for submitting suggestions

And ... (see next slide)

Working Groups and Initiatives supporting the DMBOK Framework



Data Education Ladder, Van Der Veen, 2022

Conclusion of the opening

- Great to be here with all of you!
- Thank you to our “Vrienden van DAMA NL”, both corporate and individual
- Increasing traction, speed and intensity, the coming year is going to be anything but boring